



FACT SHEET

(last updated 3-27-08)

What's in a name?!

Lehigh Valley - Our work takes place in, and is directed toward, Lehigh and Northampton counties (PA). With its offices at DeSales University, the coalition is strategically located on the border between these two counties.

Coalition - Our work benefits from collaboration between the academic world (professors and other professionals) and the athletic world (athletes and others involved).

on Sport - Our work focuses on the world of YOUTH sports, at both the scholastic (high school conferences) and the club (youth associations) levels.

Ethics - Our work focuses on the task of (re)forming the "cultural" realm of sports (expectations, standards, behaviors) and, thus, of promoting the "personal" development of youth (character-building).

Vision: to foster a positive environment and a healthy experience for youth sports in the Lehigh Valley

Mission: to serve the Lehigh Valley by assisting youth and interscholastic athletes, their parents, coaches, administrators, and officials to promote a set of expectations, behaviors, and ethical standards that foster personal growth and character building through participation in sports.

Objectives ... to promote positive sporting experiences within the Lehigh Valley sport culture

- (1) by supporting **research** on current theories and experiences related to youth sports
- (2) by facilitating **symposia** on appropriate attitudes and behaviors in youth sports
- (3) by sponsoring public **discussion** about current issues in sport ethics
- (4) by stimulating public **awareness** through the media
- (5) by providing **materials** to assist youth sports personnel
- (6) by acting as sport ethics **consultants** to teams, schools, conferences, and associations
- (7) by cultivating positive **relationships** with youth and community organizations
- (8) by developing a prominent **presence** in the community

Programs & Activities:

LVCOSE is developing a prominent presence in the Lehigh Valley sport culture by its many and varied programs, each of which is designed to meet one or more of our objectives. Programs undertaken to-date are described on the web site <www.desales.edu/salesian ... and scroll to the LVCOSE logo>.